

Be sure to check out September's events calendar..

DIALOG



THE VOICE OF
GEORGE BROWN
STUDENTS

September 15, 1996

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WHAT'S INSIDE

G.B.C. President,
Frank Sorochinsky
makes his first
Dialog address to
students

Students speak out
in student voice

Valuable Student
Rep Council
information

Sports Update Guide
with information on
up and running
events for the new
school year

The Dialog's "light
new feature" NOT
THE EDITORIAL PAGE.
Check this out...

Beverly Thompson is
the Watchdog

Columnist Tania Enburg
tells it like it is.

Important
information on
every page for
students of the 96/
97 school year

September Events
Calendar

STUDENT BOOKSTORE AT ST. JAMES CAMPUS



The new digs for St. James Bookstore was a 1.5 million dollar project funded through college funds and a government grant.

by David Dimitrie

To those who say that complaints and letter writing is pointless, I would like to direct your attention to the Campus Bookstore at St. James Campus. The Bookstore has been moved to the former Registration office in the main lobby. It now occupies 3800 square feet compared with the previous 1200 square feet. The construction and furnishings of the new Bookstore are of a very high quality. It would not look out of place in any mall or shopping centre in Toronto. As a Dialog writer last year I criticized the Bookstore profusely. Now, I would like to congratulate everyone involved in realizing this goal of a first class bookstore. I would especially like to congratulate our

new Bookstore Manager, Sean Robinson.

The position of Bookstore Manager has been filled by an experienced bookseller, Sean Robinson, who holds a degree in Business Administration. Mr. Robinson replaces Mr. Dan Benson who left the College last year. He comes to us from Confederation College in Thunder Bay. Mr. Robinson and his staff have been working feverishly to get things ready for September. The goal is to make the students' experience in the Bookstore a more pleasant one, especially during the rush periods.

More cashiers, shorter line-ups,

books that are easier to find, better

selection of merchandise and more

space in the store await students

at St. James.

The new Campus Bookstore offers you:

- A new trade book section including cookbooks and children's books

- A new computer book section

- Greater selection of clothing and insignia items.

- New greeting card section

- A New Computer section featuring new and used computers and a much greater selection of software.

Take advantage of the services that your new Bookstore offers you. You will be pleasantly surprised by all the changes!

Employment in
the future -
choose your de-
gree carefully

By Robert G.H. Menzies, CA
(MC) — University grads hitting the job market in the Spring of 1992 suffered a rude shock. In some graduating classes, only five to ten percent of them got a job. And as any chartered accountant will tell you, the recession lives, but there is room for optimism. Believe it or not, there are still top jobs out there that are begging to be filled.

• See *Moneycare*, pg. 8

DIALOG

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Susan Deak, Bev Lawrence, Frankie Chern

The Dialog is a student newspaper and is published monthly in co-operation with the Student Association of George Brown College. The opinions expressed in the Dialog are not necessarily those of George Brown College, the GBC Student Association or its employees.

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Frankly Speaking

GBC President Frank Srochinsky addresses student issues.

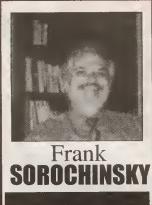
WELCOME TO GBC

A warm welcome to all new and returning students. Thank you for choosing George Brown College. The administration, faculty and support staff are all here for you and because of you. We want to help make your experience at George Brown relevant and enlightening. Help us to do that by expressing your needs, ideas and criticisms.

There are a number of ways by which you can make your feelings known. They include discussions with your professors, administration, student affairs' staff, Student Association, your Student Representative to the College Board of Governors and your Student Representative Council. We will all do a better job when we have your feedback, ideas, and participation.

In the coming year, the College will develop a feedback instrument that will give you, the students, a structured way to give the College feedback on its courses and programs. We will work closely with your Student Association and Student Representative Council in this endeavor.

There is a lot going on at your College. Limited space allows me to mention only a few areas



Frank
SROCHINSKY

now. Others will be featured in future editions.

Faculty of Science and Technology

Plans are moving ahead rapidly to enrol our first students in the joint George Brown College-Bemidji State University (in Minnesota) distance education program. Through this partnership, graduates of three year Science and Technology programs will be able to earn a Bachelor of Industrial Technology degree from Bemidji State through a combination of distance education learning strategies.

Faculty of Health Sciences

The Allied Health Department of the Faculty of Health Sciences recently entered into a partnership with the Ash Temple Corporation, a major supplier of den-

tal equipment. Through this partnership, a major renovation of the Dental Hygiene and Denturism clinics is underway and students will be working in new labs by early fall semester.

Faculty of Business

The Faculty of Business will soon offer a certificate program in Health Records Administration across Canada through distance education. This and other distance education initiatives in the Faculty of Business will lead to post-diploma programming being available to graduates of three-year Business programs via distance education within the next two years.

The Faculty of Business is also developing programming for the Financial and Investment Services Industry.

Through leadership provided by David Singh, President of Fortune Financial and a member of the GBC Board of Governors, an advisory group has been helping us develop courses for this rapidly growing market.

Learning Innovations and Alternative Delivery Projects.

Faculty are working on a number of projects aimed at developing new programs and alternative delivery strategies. Examples include Mathematics and English courses via the Internet, Compu-

ter-managed instruction packages for English as a Second Language, and conversion of curriculum in the Denturism program to a distance education mode. Technology Fee Employment in today's information technology environment requires confidence and skill in the operation of personal computers for a variety of applications. These range from correspondence and resume preparation, through program-specific applications to computerized job placement banks and research using electronic data banks.

The Student Technology Fee provides open access computing facilities at each major campus. The labs will be equipped with current Pentium powered computers operating in a Windows environment. Mac computers will also be available for those students enrolled in programs using this plat-

form. In the labs, you will be able to access academic computer software available on the College network as well as electronic journals, e-mail, and a variety of other electronic resources. You will also be able to hone your computer skills and broaden your knowledge of information technology applications and resources. This will help make you more competitive in the job market and able to move around with confidence in this increasingly electronic world. Use the labs to your advantage. Best wishes for the upcoming term. Learn and have fun ... or have fun and learn ... OR ... better yet, have fun learning. If there are topics or questions you would like me to address in future editions, please send me a note to Room 588C, at St. James Campus.

Help Wanted:

- * Students needed to work on the Yearbook and Dialog.
- * Gain valuable work experience while meeting new people.

If you like to write, investigate and research issues or create illustrations, draw cartoons - or just like to discuss student issues and get involved, then the Dialog is for you.

If you are interested, please forward your name and phone number to the Dialog office, St. James campus or call Director of Student Resources, Brad LaBelle at 415-2900 ext. 89542.

Student Voice

The Little Campus That Could



Ann
WALKINGBEAR

Here's a list of room changes:

Computer Lab Library
10 new computers, Internet access, laser printer and even support staff for those of us that need some help.

LRC(yes, it is still open) Rm.114

Campus Mgmt..... Rm.101
J. Harrington

Counselling Rm.105
(Student Affairs, Special Needs)

Games Room Rm.235
(a few machines & board games but we need to be careful of the noise-classrooms!!)

Quiet Room Rm.543
(a few tables & chairs and perhaps a sofa—for quiet study)

Student Association Office B1
(receptionist and 2 SRC reps and myself)

Student Association Office 211
(Susan Deak, President; Cheryl Khidaroo, Director of Academic Affairs; and myself, VP of Nightingale)

Student Lounge B1
(with clean furniture & our big screen TV, for us all to enjoy)

Hey Nightingale! Welcome back. I am really looking forward to seeing the familiar faces from those of you who were here last year and the new students of this year.

I have a lot to tell you. There have been many changes at Nightingale this summer... (see list of room changes.)

I hope everyone can enjoy these new spaces. Please contact me if you have any ideas regarding use of this space. Don't forget, Nightingale Pub on October 1st. See posters for details.

I'm really interested in hearing from you regarding Nightingale Campus. Please drop by the office or leave a message at 415-2463. Lot's to tell you again next issue.

THE ACADEMIC "TRAIL"

Hi, fellow students. We are at the brink of yet another great year in the world of academia at George Brown College. This is my second article in the Dialog, and since this will be a regular feature, I've decided to give it a name: "The Academic Trail".

It's been a busy summer. I've met with a number of Deans, Vice Presidents and Chairs of different Programs making the connections through which I can advocate for student concerns throughout the school year.

I am also following the "trail" of fees and fee hikes at the College. I am sure that many of you will want explanations of where higher fees are going and what the new fees represent. So look out for information on all of the following fees: administration, deferral, tuition, graduation, A, technology, alumni, athletics, material, etc.

Academic P.I. that I am, I'm also following the "trail" of the "White Paper" issued by the Ministry of Education. I had the opportunity to critique this discussion paper with student representatives from other Colleges and Universities, and the general consensus was



that the paper proposes drastically altering the purpose of post-secondary education to be solely geared to producing top-notch workers as opposed to top-notch citizens. I would encourage students to read the "White Paper" for themselves and perhaps share some of your perspectives with me. (For information on how to get a copy, contact me).

But for now, the "trail" ends, until the next issue.

CHERYL KHUDAROO
DIRECTOR OF
ACADEMIC AFFAIRS

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Student Voice

On the Fast Track



Franky
CHERNIN

Welcome and welcome back. For some of you it's the continuation of your plan, for others the beginning of your dream. For those just starting, I encourage you to take advantage of all that GBC has to offer, get the help and support you need to be successful in your career plan. The research shows that most students leave college not because of lack of ability, but because of discouragement and loss of motivation. You return to college with expectations, some of which will be met, others not - it is up to you to evaluate those expectations - decide what you need and make sure you get it. "Our behaviour is a function of our decisions, not our conditions." (Covey)

For those returning, the same advice holds true - what do you need to continue / change about the way you operate and the support you received, to ensure your success. If last year did not meet your expectations - What are you going to do about it?

Here are some questions to ask

yourself:

1. Do I have finances straightened out?

If you are worrying about how to pay the rent or eat, you will not have the time and energy necessary for your studies.

TIP - Get to know your Student Leaders. Find out how you can become involved as a class rep or sit on a college wide committee or program advisory committee. The experience you will gain and the contacts you will make are integral elements of your success.

2. Do I have a support system in place?

...decide what you need and make sure you get it...

You are bound to face unforeseen issues; you may experience second thoughts about your decision to return to school. To whom will you turn for support and encouragement?

TIP - Have more than one person/resource in your support system, don't expect one friend/partner to meet all your needs. Take advantage of the QUICK TIP Workshops offering strategies in study skills, time/stress management, preparing papers, presentations. Check with Student Affairs for details.

3. What do I want from my time at college?

If you just come to classes and leave - you will be losing an op-

portunity to benefit from the wealth of resources the college offers outside the classroom.

TIP - Check out Student Affairs, we have listings of part-time positions and our new Learn and Earn Program, offering part-time positions assisting other students; or Work Study Positions, if you are receiving OSAP.

2. Do I have a support system in place?

"We are what we repeatedly do. Excellence then is not an act but a habit."

Aristotle

Your first steps toward excellence include acquiring all the necessary information, making choices, taking control of your college career, preparing for the possible setbacks and making the time to enjoy your college experience.

Be sure to attend orientation activities and events. It will give you an opportunity to find out what is available and meet staff and students. Drop by your Student Association Office and the Student Affairs areas - get to know us. We're here to help!

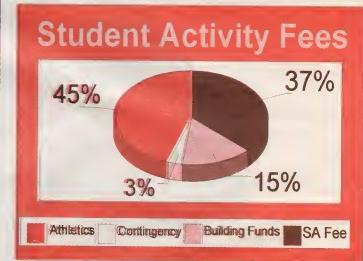
Where your SA fee goes

On page 12 of your handbook you will find a pie chart illustrating the breakdown of your student fees. Ignore it, it's wrong! When the handbook was printed back in June, the Student Association went to the College Board of Governors asking for an increase of \$15. We expected that this proposal would pass as this increase was to offset the \$15 per

Athletics will receive an additional \$15 per student from the Student Association.

Below is the new and revised, correct version of your SA fee breakdown.

45% Varsity Athletics: include the funding of our many varsity teams, open to all for paying students
37% SA Fee: includes funding for



student that the Association agreed to give to the Athletics department for varsity teams. As a result, the increase was added to the total fees breakdown. The proposed increase was voted down by the Board, so what has happened is that this year,

services, pub, facilities and events and chartered organizations
15% Building fund: includes funding for the student Centres at St. James and Casa Loma
3% Contingency fund: reserve fund for undetermined cost of SA operations.

WELCOME BACK!!



Susan
DEAK

On behalf of all of the Student Association (SA), I would like to welcome everyone to George Brown College. Whether you are a first year student or a returning student, you are now beginning your academic adventure for this year. Hopefully, it will not be strictly academic. This past summer has been a very busy one for everyone in the SA, in that we have been working hard to make this year a great one for all students.

For those of you who are not familiar with the SA, we are here to serve you, the students. We provide the students of George Brown College with many services to help make your college experience a memorable one, (hopefully in a positive way). Keep your eyes open for information about services available to you, as well as upcoming events. If you have any questions, stop by one of the SA offices which are located at each

campus.

I would also like to mention that as the elected President of the SA, I have an "open door" policy to all students. If you have any questions or concerns, do not hesitate to come to the SA office and speak with me. I would be glad to help you in any way that I can.

So, once again, WELCOME BACK! I hope that we can share a great year together.

STUDENT REPRESENTATIVE COUNCIL

As you may know, the Student Association has changed its structure this year in the hope of creating a forum to better open communication between the association and the students of GBC. To do this we are creating the Student Representative Council. This council will be made up of the 7 divisions within the school. Each program belongs to one division. These divisions include:

- Creative Works (at Casa Loma, St.James)
- Hospitality
- Academic Studies & Resources/Access & Prepatory Studies-ASAP (St.James, Casa Loma)
- Health Sciences (Casa Loma, St.James, Nightingale)
- Science & Technology (Casa Loma)
- Business (St.James)
- Community Services (St.James, Nightingale)

In September, certain teachers in your program will be reading information to you about the SRCs. They will be asking for class representatives for your division. These reps, are the eyes and ears of the Student Association; working on issues of concern to students and participating in SA events etc. Later, in September we will have a big meeting to give you more information and elect the executives for your division.

For the Business and Technology students, both these groups, were clubs last year. This year, we are happy to welcome Business and Technology as part of the Student Representative Council.

If you do not hear about the Student Representative Council in your classrooms or if you would like more information, please come down to the Student Association office at any campus.

Sports Update



WOMEN'S VOLLEYBALL

PRACTICE TIMES:
Mon. 6:30 - 8:00 pm @ Casa Loma
FIRST MEETING:
Thurs. Sept. 12/96 5:00pm @ St.James
FIRST PRACTICE:
Mon. Sept. 16/96 6:30-8:00pm @ Casa Loma



REGISTRATION: Sept. 3-20/96
STARTS: Mon. Sept. 16/96
FINISHES: Wed. Apr. 2/97
LOCATION: St.James Gym
TIMES: 4:00-5:00 pm Mon. & Wed.



REGISTRATION: Sept. 3-20/96
MEETING: Tues. Sept. 24/96
LOCATION: St.James(Rm. T.B.A.)
TIME: 4:30 pm.



REGISTRATION: Sept. 3-20/96
STARTS: Tues. Sept. 17/96
FINISHES: Thurs. Oct. 3/96
LOCATION: St. James Gym(net)
TIME: 4:30 p.m. Tues. & Thurs.



REGISTRATION: Sept. 3-13/96
TOURNAMENT DATE: Sat. Sept. 14/96
LOCATION: TAM-O-SHANTER
TEE OFF TIME: 7:00 am
COST: \$25.00



LUNCH-TIME
INTRAMURALS
Ball Hockey (Non-Contact)
&
Volleyball

REGISTRATION: Sept. 3-13/96
STARTS: Mon. Sept. 9/96
FINISHES: Fri. Oct. 18/96
TIMES: Mon.-Fri. 4:00-4:45pm
CAMPUS WIDE CHAMPIONSHIP:
Week of Oct. 21/96



REGISTRATION: Tues. Sept. 3-27/96
STARTS: Sept. 27/96
FINISHES: Tues. Apr. 15/97
TIMES: Tuesdays, 8:30 - 10:30 pm
LOCATION: Bill Bolton Arena
FEE: \$250



PRACTICE TIMES: Mon. - Fri
4:00 - 6:00 pm @ Moss Park
FIRST PRACTICE: Wed. Sept. 4/96
4:00 pm @ Moss Park
O.C.A.A. CHAMPIONSHIPS:
Nov. 1-2/96 @ Mohawk College

FOR MORE INFORMATION CALL
CASA LOMA - 415-4714 (4627)
ST. JAMES - 415-2177 (2176)

PROGRAMS & FACILITIES

ATHLETICS & RECREATION

Why not break up your busy schedule of academic pursuits by getting involved with one of the many recreational activities offered by the Athletic Department. It's not only a good way to re-energize yourself, but it's also a great way to meet new people and get or keep in shape.

Recreational activities are offered during the day and after classes to fit your schedule. Programs include tennis lessons, badminton, weight training, fitness and aerobics classes, and many more. In addition, there are tournaments in golf, table tennis, badminton and chess, to name just a few.

Dress: Running shoes (soles must be the type which do not leave skid marks) are required in the gym. Gym attire is required in the weight room.

Weight Room: The weight rooms at the College are for members only. To become a member, see your campus athletics staff representative to arrange a fitness test.

Equipment: Basketballs, volleyballs, etc. are available for use upon presentation of your student ID card.

Lockers: Lockers are available during the day; no overnight use is allowed.

For more information, contact:
Casa Loma 415-4714 or 415-4627
St. James 415-2176 or 415-2177

You don't have to wait until class is out to you keep in shape at our two campus gyms, with activities ranging from aerobics and weight training to tai chi and tennis.

You can also be a part of the many intramural teams, such as badminton, basketball, wall baseball, volleyball, indoor soccer and ball hockey. Classes compete against each other over a six-week period to determine a campus winner. The winning teams then advance to the college-wide championships to determine the overall College champion. Games are usually played at lunch hours.

George Brown also boasts an impressive array of varsity teams.

As a member of the Ontario Colleges Athletic Association, our men's and women's Husky teams compete against other Ontario college teams in sports such as soccer (indoor and outdoor), basketball, volleyball, tennis, badminton, alpine skiing, touch football, rugby and baseball.

A variety of recreational activities, both individual and team, vigorous and light, have been planned to meet the needs and interests of students and staff at the College.

Everyone, regardless of ability or inability, is given the opportunity to develop new skills, improve on the old, and experience the joy and satisfaction of participation.

Athletes of the Year!

Award presented
to Maria Gothard
by Warren Green
1995/1996



Presented to
Alex Liguori
by Frank
Sorochinsky
1995/1996



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Not The Editorial Page

Dear George

Dear Georges' column gives you real advice you can use and is guaranteed to offend.

Dear George

I always get the best marks in my class and it's led to my alienation from social events with my peers. How can I convince my fellow students that, aside from my superior intelligence, I am a normal fun-loving girl just like the rest of them?

Head of The Class

Hey, don't take this the wrong way - you sound like a delightful loser - but how's the view in there, Miss Head Up Your Ass!?!&#@!!! I would tell you to give your head a good shake but how could you - it must be a tight fit with it so far up there! I suggest you try some laxatives to loosen the pressure then maybe you'll realize just how annoying you really are sweet cheeks.

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A LIGHTER SHADE OF BROWN

SURE I LOVE THE ENVIRONMENT
BUT THERE ARE SOMETHINGS
I JUST WON'T RECYCLE!



Watchdog

Welcome back all GBC students!

My name is Beverly Thomson and I am a 3rd year marketing student who cares about student issues. You might have noticed some of my controversial articles in the paper last year. This year I will be hosting a column called the "WATCHDOG". If you have any issues with your professors, or a problem with the way the school is handling a issue for you, write to me and I'll look into the problem on your behalf. I will write and investigate your complaint and the results will be printed in the Dialog. No complaint or issue is to small for the WATCHDOG. Send all letters to the Student Association Office at St. James Campus. Please describe the problem that you are having fully and make sure the letter is typed.

THE CASE OF THE MISSING REFUND

In May of 1996, Julius Mezo signed up for an English upgrading course. Unfortunately, after two classes he decided to drop the course and get his fees refunded. He was entitled to a full refund since he was within the 10 day refund deadline date. After standing in line for 45 minutes he learned that his \$52 would be refunded after a \$20 deduction

had been made. But the story does not end here. The first thing Mr. Mezo had to do was convince the counter staff that he had indeed made his refund request before the 10 day deadline.

After waiting one month with no refund in sight Mr. Mezo returned to the College to investigate his problem. He was told that his request was held up because the information input into the computer was wrong. One month later Mr. Mezo made yet another trip to George Brown. After discussing his problem with the counter staff and sending a fax to the office of the registrar he was assured that his cheque was being processed and should be in his hands the following week.

Time passed and no refund arrived. Mr. Mezo returned to the College and tried to submit a complaint to the Registrar. He was given several voice mailbox numbers. He called each number but did not receive one reply. Hello! GBC is there anyone home?

Most people would have given up at this point, but Mr. Mezo persisted. He was given the number of GBC President Frank Sorochinsky. President Sorochinsky's secretary took action and Mr. Mezo finally had his refund (minus the \$20 processing fee). The entire process took 4 months. During this time the Col-



Beverly
THOMSON

lege had Mr. Mezo's money and any accumulated interest. One wonders if the interest would have been returned had the refund been for a larger amount. The administrative personnel involved with this affair should be ashamed. A four month wait for a refund is unbelievable. In these times when every dollar counts Mr. Mezo was deprived of funds that rightfully belonged to him. To some people \$32 is the difference between eating and going hungry. The President's office and especially President Sorochinsky's secretary deserve thanks. It is sad that Mr. Mezo had to go to this extent to obtain a refund.

If you have had any similar school related that you can't solve please submit a letter describing the problem in detail, to the Student Administration Office at George Brown College. Our tenacious WATCHDOG reporter will gladly help you.

Campus Buzz

We stopped people in the halls this week to ask them this question:

If you have any juicy ideas for next week's Campus Buzz Question, drop us a line in the Student Association Office in person OR in the Dialog mailbox. All suggestions will remain anonymous unless requested otherwise.



"What's the best or worst pick -up line you have ever heard?"

GAIL KNIGHT - Nursing

"... I must have died and gone to heaven 'cause I'm looking at an angel!"

TORY CHAMBERLIN - Nursing

"... That tired old line; You have beautiful eyes."

MUNIR NOORMOHAMED - Architectural Technology

"... are you tired yet, because you've been running through mind all day!"

JACQUELIN WEIR - Nursing

"... I may not look good now, but I'm drinking milk."

Classifieds & Personals

FOR SALE

Graphic Design - General Education text \$5. used. 593-8592

HELP WANTED

Full & Part Time Sales Positions. Qualified personnel required immediately for bookstore. Excellent computer knowledge of hardware and peripherals a must. Inquire at Main flr. Rm. 200

Need a Job? S.A.C Shack at St.James and Casa Loma requires student managers. Retail experience an asset. Retail clerks. Apply at your campus Student Association office.

Attention students: The Educational Resources Department needs Help Desk Advisors and Student Advisors for the Computerized Learning centres at St James and CasaLoma.

Job: Providing assistance to users and staff of Computer Center

SKILLS: DOS,Windows 3.1, MSWord & WordPerfect, Windows 95, Autocad or Accpac an asset.

HOURS: Ten hrs/wk arranged around your classes.

Address resume to Jackie Ramo at Rm C350 Casa Loma or Rm 121(library) St.James.

WE WANT YOU! Pub managers, Waitstaff and Bartenders needed for the Student Pubs @ Casa Loma's Camp Za and St.James' Binder Grinder. Experience and Smart Serve Training an asset but not a necessity. Apply @ your campus Student Association Occice.

JOBS JOBS JOBS! The Student Association is looking for some motivated, hardworking and enthusiastic individuals: Radio Personality positions are available. Play the music you want to listen too,

work around your schedule and be the voice of your generation.

Positions begin immediately. Drop by the George Brown College Student Association

200 King St E
Toronto, Ont.
M5A 3W8
Phone: 415-4720
OR
415-2455

Attention:Cathie

PERSONALS

Looking for a lift from St. James to Mississauga - Lakeshore & South Down CASH weekly for gas/ inconvenience. phone: 629-7900

Wanted: Woman to massage my back with hot oil, lick my stomach, slip me the tongue, and hit me with metal studded whips because I miss Mommy. Apply in person only Casa Loma Cafe Fridays 2:30 ask for Eugene

Congratulations Guia on the birth of your baby. Guia is the proud mom of a 20 pound infant - we've not yet been able to determine the sex! Love all your friends in Island

For Frank: I'm not a weasel, Love the B man

Are you pregnant & distressed? Call Birthright, Toronto (416) 469-1111

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See you all at Island Fest, I'll be the one running around naked screaming for the sunblock Andre, I miss you & I want you please call me I'm desperate p.s I've got something to tell you, daddy...
The Baerga chick

Janitor asking students to respect their school & stop the graffiti

HELP!! I'm looking for a stunningly beautiful woman w/ cell phone & money who was at Jilly's Aug. 29 Call me, you have my number - Peter

The SA would like to welcome our newest staff members Cathie, Allison, Lori, Selena and Isabel

To all new students don't park at meters past 4:00 o'clock the green hornets hide around the corner and will tow you away.



CLASSIFIEDS

- For Sale
- School Supplies
- Help Wanted
- Wanted
- Lost & Found
- Other:
No Phone calls Please.

PERSONALS (\$ 2.00 charge)

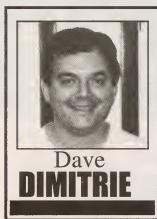
Print your ad clearly in the spaces provided. Each letter, punctuation mark and space between words takes up one space. All ads can be dropped off at the Dialog office located in the S.A. office (St. James).

FREE Classifieds for GBC Students!*

*There is a fee of \$2.00 for ads placed in the Personals section

College Life

TEXTBOOKS
ARE A RIPOFF
AREN'T THEY?



I have probably spent enough money on textbooks in my lifetime to buy a new car.

What is behind those high prices? Is the College trying to soak the students for a few extra bucks? No. The truth is that publishers set the prices of textbooks and the markup that the Bookstore receives has remained unchanged for quite a few years. The truth is that the only significant way that students can lower the prices of textbooks is to convince their instructors to order cheaper books. The George Brown Bookstore does its part by purchasing as many used books as possible. Books are purchased from students and used book companies.

Another great frustration that students have is finding the books they need in the Bookstore. Sometimes books are hard to find. In other cases there may be a discrepancy between what the instructor ordered and the books that actually reach the shelves. I am not sure who was to blame for the past problems students have had in finding the proper textbooks. However Mr. Robinson, the Bookstore manager, has assured me that he will do everything possible to ensure good communication between the instructors and the Bookstore. My plea is now with the instructors.

Please submit your orders on time and don't change your order when it is too late. I will be following this issue during the school year. Students are encouraged to report any such problems to me in the Dialog office. Students should be able to purchase necessary texts in a timely manner at George Brown College. Students should not have to search the city for the supplies that they need.

There is an interesting footnote to this article. Mr. Robinson informed me that all surplus funds that the Bookstore has at the end of the year are returned to George Brown College. That means that the Bookstore actually helps pay for new classrooms, labs, faculty salaries etc. So the next time that you find yourself muttering under your breath as you pay \$90 for that small textbook, please do two things. Firstly, don't blame the cashier; she has no authority. Secondly, ask your instructor why a cheaper textbook was not chosen.

Moneycare - from pg 1

Two recently released international reports point to a relatively rosy employment future for Canada. The Paris-based Organization for Economic Cooperation and Development calls Canada a "recovering" economy along with the United States and Australia and predicts a 1.8 per cent rise in employment for 1993.

Consensus Economics Inc. out in London calls for employment growth in Canada to be significantly faster than in any other G7 country over the next five years, averaging 2 per cent between 1994 and 1998.

Unfortunately, this is a good news/bad news scenario. The good news is that there are going to be more jobs; the bad news is we are not sure where they are going to be. How do you pick

the hot ones?

In a recent Maclean's article four areas were touted as the places to be in the future: health care, information technology, environmental consulting and design technology. As these areas grow, plenty of talented people will be needed.

These are probably great places to be based on today's economy, but if you really want a jump on the future, try to imagine fields which do not even exist now.

Giant global alliances are taking place linking high technologies such as AT&T's fibre optics to the software capabilities of a Microsoft and the distribution network of an entertainment giant such as Time-Warner or Sony. This is a brand-new field defined by the delivery of information and entertainment. The career variations in this field

could be vast. Start with the customers. How will they get the information/entertainment package delivered - cable or phone lines? It is not clear at this point which technology will be the big winner. The point is: telecommunications will be hot.

Next is the software needed to deliver the product. All the way from switching to processing, somebody has got to be telling the computer what to do. This could be you.

There is the product itself, the preparation and the thinking behind it — the writers, artists, managers, agents, the market for your fine arts degree may open up in ways unimaginable today.

And finally, there is the business itself — it needs managers. These will be highly paid jobs, but the qualifications are steep. More and more of you are being asked to marry your undergraduate degree

in arts, library science, computer technology or engineering to an MBA, law or accounting degree.

In today's world inter-disciplinary studies may just be the ticket. Don't paint yourself into a corner with a narrowly defined education which may be obsolete as soon as you graduate. Although the next decade may not see the job growth and the labour shortages of the boom times, one constant will remain: the best and the brightest will be eagerly sought.

Whatever program you enter, strive to excel. Jobs have not disappeared — there are simply fewer of them and in most cases, they are better. Make the right choices, head to the top third of the class and be in one of them.

A NEW YEAR, A NEW STUDENT NEWSPAPER...

As news editor of the Dialog I would like to welcome all students to a new academic year at George Brown. To those of you who don't know me, I am David Dimitrie. Last year I wrote feature stories and a monthly column for the Dialog. This year I have taken the position of news editor. The talented staff and I have been working all summer in order to find ways to improve the paper. The Dialog will be fun to read, informative and well designed this year.

We have made significant changes to the design, layout and

content of the paper. Our goal is to create a newspaper that is visually appealing with design elements that do not change significantly from issue to issue. Our Layout Editor, Shannon Whaites, who worked for the Dialog last year has exciting new ideas to improve the appearance of the paper.

As you read the first issue of this paper you will notice new features that will appear in every issue. The front page of the paper will always deal with significant issues that are of concern to all students. The lead story will deal with

controversial issues that our student journalists have investigated, researched and compiled. In addition, there will be cartoons, the Student WATCHDOG, a bi-weekly article from the College President, Frank Sorochinsky and a classified section with space for students to look for part-time jobs, sell used textbooks, look for a place to live or find a roommate. Personal ads are also accepted.

The Dialog is committed to producing a student newspaper that is relevant to all George Brown Students. In the past, the paper did

not meet this standard, articles were not always well written and some campuses received little space. As news editor of the Dialog, you have my commitment that we will consistently produce an excellent product. We eagerly await any feedback, good or bad, about the paper. Please contact the Dialog at the Student Association Office at St. James Campus or call 415-2439 (the direct line to the Dialog office).

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College Life

WILL THAT BE COFFEE, TEA OR ME?

by Tania Enburg

With the costs of a post-secondary education increasing, more students are finding it necessary to find a part-time job to pay the bills. You would think that bars, pubs and restaurants would be the ideal place for a student to look for a job. For many it is the best place,

popular spot, a pub in Scarborough, the ratio of female servers to male servers is approximately 4:1. Conveniently, the majority of male servers are in positions of management. At the same Scarborough restaurant the owner prides himself on an innovative theme. An attractive young woman is hired to stand outside of the establishment in order to lure guests inside. This position is held only by women. This is made clear by the dress code which states that "Women Wear Skirts".

This is not to say that all restaurants and bars have sexist hiring policies. In fact some restaurants follow very fair, strict policies when hiring. The Olive Garden hires male and female servers on a 50/50 basis. The Olive Garden and The Red Lobster happily follow a non-gender specific dress code. What could be more gender neutral than a huge button down shirt buttoned up to the collar, with a tie of the server's choice, polyester pants and a pouch which hangs to the server's knees? Toby's Good Eats Restaurants hire male and female servers equally. Their dress code of a t-shirt and jeans is also gender neutral. Men are not only losing out on possible employment, women are being objectified by receiving the opportunities. Women in these positions must deal not just with the sexist owners and management, but also with the customers that frequent these places. In bars especially, customers believe that a servers' job description includes being touched, grabbed, teased and flirted with in order to receive a big tip! There is a huge need to rewrite a servers job description. Why is selling beer and cocktails an invitation for 50 year old Al Bundy types to grope the server? Do the server a favour, go back to Peg, buddy!

Without intervention, restaurants and bars will continue to enforce sexist and gender discriminatory policies. Unfortunately old habits die hard. People have accepted sexist crap for a long time. It is hard to go against the flow when you are trying to earn enough to pay the rent. If you think that this problem doesn't exist or is irrelevant to most students, think about the fact that the hospitality industry is a major part of our economy. Restaurants, bars and pubs provide jobs to hundreds of thousands of students.

In one instance a twenty-four year old male student looking for summer work applied to over 30 bars and eatery's throughout Toronto. He received two replies from family-style restaurants. On the surface that is great news. But look closer and you will wonder why no pubs or bars responded to his applications.

At a popular bar in the Toronto Beaches the only existing male waiter was demoted to the position of bus person following the hiring of a woman with no restaurant experience. At another



for others it is not.

Working as a bartender or a server can pay much more than working as a retail sales clerk. Though the hours are long, the tips can compensate quite well. So then, what is the problem?

The problem is that sexism, gender objectification and discrimination are rampant in this industry. What does it take to obtain these sacred jobs? Is it the right look? Do you have to have just the right experience or is gender the issue? Too often the cost of employment in the restaurant and bar industry is much higher than the benefits. The restaurant and bar industry is one of the few unchallenged and overlooked industries remaining that gets away with rampant sexism, gender objectification and gender discrimination.

Sexism affects both men and women in the eatery/bar world. For instance, what about those bars that only hire 90210 looking women as servers? Do absolutely no employable men apply for these positions? The fact is that while women are getting hired based on appearance, men are being rejected based on gender.

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W.O.W. SUMMER REPORT



NAC Rally at Parliament Hill - June 1996. March of Women Against Poverty for "Bread & Roses" met from across Canada.

Alas, it's already time to get back to the grind. But the women from W.O.W. have had a fun summer. We drove to Ottawa, camped out at Tent City and joined the Women's March to Parliament Hill "for Bread and Roses, Jobs and Justice" organized by NAC. We checked out women's dances, went

out to dinner, attended screenings at the Gay and Lesbian Film Festival, marched in the pouring rain at the Dyke March, and of course, partied on Pride Day, not to mention, "pitcher nights" and "coffee days", and the list goes on. So, guess what, we will be having meetings again, starting in September, and all Lesbian and Bisexual women are invited to come out and be a part of the fun. And it's not just fun. We endeavour to provide support and encouragement to each other, as well as opportunities to socialize and meet other wonderful women in the College

community. So, if you would like some more information about W.O.W., you can reach us at 415-2900 VM# 89541.

W.O.W. is just one of over 25 chartered organizations offered in conjunction with the Student Association. If you wish to get more information on this or any of the other clubs offered contact your friendly neighbourhood Student Association office.

Two Things Are Certain In Life

by Brad LaBelle

It is said that in life there are two things you can count on- death and taxes. Students in Ontario can now add a third item to this list. Over the past year tuition hikes have rose steadily, making students responsible for a larger percentage of their tuition. This trend appears to have no end. I'm reminded of a story I told as a wee little one that I'd like to impart to you now.

Once upon a time, in a land far, far away lived a King. Let's call him oh, I don't know... King George. King George was ruled with an iron fist, imposing many taxes on his loyal subjects. King George had a wife and a lazy brother in law. One day his wife told the king to find her lazy brother a job in the kingdom. The problem with the lazy brother-in-law was that his only desire in life was to draw happy faces. King George thought and

thought until he finally decided that he would put to death any loyal subject that didn't own one of the happy faces. Every peasant and nobleman bought a happy face. The cost-\$70. OK I know, it's not animal farm but you get the point. If you haven't already guessed, the King in the story represents those who implemented the tech fee (SA and GBCBOG). The loyal subjects unfortunately, are us, the students. King George is taxing us \$70 to install 140 new computers in open access labs at the three major campuses.

Who is the lazy brother-in-law you ask? In my opinion that distinction falls upon certain programs that the College offers. The college recognizes that it's in competition with the 5 other area Colleges for students. As such, they must offer the best programs possible. Each college is promoting a reputation for certain courses in its area of excellence. Sheridan has com-

puter literacy, George Brown has hospitality. In order to stay competitive in the future, the College needs to promote its computer intensive courses. The "tech fee" gives the College the ability to defer their responsibility to fund programs to all the students of this College. Why else would they implement such a lofty fee other than to defer the cost. Does a nursing student need a 133MHz processor to type a paper? Will a community worker student ever really need the latest version of QuarkXPress? We must determine where to draw the line between the end of students responsibility for education and the beginning of the Colleges. Though I believe the initial fee was justified, it's not necessary to purchase new machines every year at the pace we did this year. Every student needs computer access and maybe we should even be wearing happy faces as we pay a little for it. But what every student can use is more terminals and less tax.

The Museum is Closed

by Brad LaBelle

Last year the open access labs at the college were like a museum dedicated to the early evolution of computer technology. If you were one of the lucky ones who got a 386, you probably didn't have too much trouble running your wordprocessing program. That is of course, if the 386 machines were in fact up and working that day. An average of 3000 students a month at both campuses visited our computer museum last year during the generous hours of operation, 8 - 7. The large number of users and the limited number of terminals and printers made for some very long days. Enter the technology fee.

The "tech fee" as it has come to be known in small circles of college insiders, is a \$70 fee charged

to students to update our computer resources in the open access labs. The money was used to buy 140 new machines including 133MHz processor multi-media machines and new software.

System Administrator Jackie Ramo is very excited about the move to new technology. "\$70 is a deal for everything that the student gets. We've installed fiber-optic cable so that internet access is quicker. The multi-media machines will make learning much more enjoyable because it appeals to the senses." The internet access that students will have is via netscape considered to be one of the best, which is free to institutions.

Jackie also warns of the potential down side. She claims that as computer labs have expanded, support staff has remained the

same, spreading human resources very thin. "Student support staff is fine but they must be trained properly, and by the time that happens they have graduated."

The tech fee this year was a justified cost to start up infrastructure and purchase the new machines in Jackie's opinion. She wants to assure students that her department will continue to do research to ensure that the needs of the students are met and that the labs are administered fairly on behalf of the student body. Does that mean that individual departments will have to buy course specific software and peripherals? "Yes" says Jackie.

New hours are weekdays 8 am-11 pm

For all you Mac users, there will be a small number of terminals available for you to use.

In The Know...

Learning Resource Centres



Each of the College Learning Resource Centres reflects the courses taught at that campus. All students, staff and faculty have access to the resources, facilities and services available at any of the locations. Books, magazines, newspapers, audio-cassettes, films, videos and VCRs, computers and software etc. are available.

Video collections and video and film catalogues are available in each campus Resource Centre. The largest collection of videos, films, slides, audio-cassettes and overhead transparencies is offered by the Media Centre, housed within the St. James Learning Resource Centre. The Media Centre arranges film and video loans from the National Film Board; it also contains a screening room for previewing and showing.

Each centre offers facilities for research and study and for viewing videos, and some computer and special-needs services. Resource centre staff are available to help you locate the information you need for study, projects and assignments. Make

the most of your college experience by discovering what your campus Learning Resource Centre has to offer you. Hours of operation are posted locally. For further information, please phone the Learning Resource Centres:

Casa Loma 415-4634
Nightingale 415-2356

St. James 415-2173

Media Centre 415-2174

Open Access Computing/Computer

Learning Centres (CLRC)

Computer Learning Centres are open-access computer labs supported in part by funding from the students' Technology Fee. These open access computer facilities are available at each campus, either through the Campus Learning Resource Centre or in a nearby location. The centres provide students with access to a variety of academic and applications software as well as access to the Internet. For hours of operation and other information Call:

Casa Loma (C350) ... 415-4459

Nightingale ... 415-2356

St. James (LRC) ... 415-2004

Media Centre/Film Library

There is a small collection of audio-visual materials in each campus library. The main collection is housed in the media centre in the St. James library; it contains a sizable holding of films, videotapes, cassettes, slides and overhead transparencies. A screening room is available for previewing and showing films. A film catalogue is available in all campus libraries.

Mathematics and Communications Resource Center Located in the St. James Campus Learning Resource Centre, the MCRC provides assistance with English and math on a first-come first-served basis. Drop-in tutoring is available or students can work by themselves, using MCRC resources.

Students can come on their own or may be referred by their English or math professor. Students can earn credit towards their course mark. Timetables for English and Math are posted on the MCRC door. The MCRC is operated by the faculty of the Mathematics and English Departments.

COUNSELLING AND CAREER SERVICE

The move to college can be a challenging transition for many people—particularly those who have been away from formal education for a few years. With the assistance of our professional counselling staff, that transition can be smooth, rewarding and successful. Counsellors are available to help you solve problems and develop winning strategies to reach your personal, educational and career goals.

Counselling interviews are free and confidential, in addition to individual appointments, counsellors offer workshops on topics such as study skills, exam preparation, stress management and career options. See the bulletin board in your Counselling Office for a schedule.

This fall, for the first time, electronic employment listings of full-time, part-time, temporary, summer and contract positions as well as resume-writing packages are available in the open-access labs at all three campuses.

The Counselling Office will be hiring student assistants and peer advisors. If interested contact your campus Counselling Office for more information.

Casa Loma Campus
Room C221 ... 415-4585
Nightingale Campus
Main Floor ... 415-2354
St. James Campus
Main Floor ... 415-2107

Special Needs

George Brown College is committed to providing equal access to education for all students with disabilities. The Special Needs Office serves over 800 clients yearly. Staff are trained to provide assistance and arrange any accommodations that may be required because of a physical, emotional, or learning disability. Types of assistance include short-term wheelchair loans; large print, taped or braille materials; test proctoring; tape recorders; computer software to enlarge print or provide voice or braille output; notetakers; peer assistance; extended or modified programs to suit students' needs; and accommodations for tests and exams.

If you need assistance contact the Special Needs Office at 415-2622 St. James Campus Room 557E Casa Loma Campus Room E214

Housing

Although George Brown does not have student residences, Toronto offers a wide variety of reasonably priced housing in many interesting neighbourhoods.

In addition to checking the classified sections of the Toronto daily newspapers for rental accommodation, students have access to GBC Housing Service listings at St. James for a membership fee of \$5 for 16 weeks. Linked by computer to the housing services of the University of Toronto and Ryerson, our housing office lists between 1,000 and 2,000 available accommodations. Houses, apartments, townhouses, boarding situations, sublet and shared accommodation are included. The listing is updated weekly. A giant map of the city is also available for plotting housing locations...

Thanks to Toronto's excellent public transit system (the TTC), students don't have to limit their housing search to downtown Toronto. Subways, buses and streetcars provide easy access to all corners of the city. GO Transit connects communities surrounding Toronto with the TTC.

For more information about housing, call the Student Life Office at 867-2101, Main Floor, St. James.

First Aid Centres

College First Aid Centres are staffed by registered nurses or certified first aiders who provide emergency care and referrals. Services include assistance with arranging medical supervision; emergency care following accidents or serious illness or injuries; individual health care advice; health education materials and referrals to community services. All accidents must be reported to a First Aid Centre. This is a free service; all matters are kept strictly confidential.

The Ontario Health Insurance Plan (OHIP) is free to most students. It is your responsibility to obtain coverage. Application forms are available at the First Aid Centres.

First Aid Centres
Casa Loma ... 415-4588
St. James ... 415-2203

International Centre

The International Centre develops, markets and coordinates special programs for teachers, administrators and students from outside Canada. The centre also informs international students about George Brown programs and services.

If you are a student from outside Canada and have comments or suggestions about how we can improve our services to international students, please call the International Centre at 415-2115. Get involved with the International Student Network! Check for details at your campus Student Association office.

Siegfried's Dining Room

Perhaps the best-value dining experience in Toronto.

All dishes at Siegfried's are prepared and served by students from hospitality programs at the College under the supervision of the hospitality staff. Siegfried's Dining Room is fully licensed under the LLBO. Dinner is served from 6:15 to 7:30 p.m., mid-September until early May. Full-course meals are often less than \$15 per person. Call 415-2260 for reservations, from 4:30 to 9 p.m., Monday through Friday.

Lunch is served Monday through Friday in two seatings, 11:30 a.m. and noon. Reservations are accepted. A full five-course luncheon is priced from \$7 to \$9.50.

HOSPITALITY CENTRE
300 Adelaide St. E., 1st Floor, 415-2260

Peer Tutoring

The Peer Tutoring program is based on the premise that students helping students is rewarding for all. Peer Tutoring provides individual assistance for students having difficulty with specific courses.

Most tutors are second or third year students who have completed a training program and are paid by the College.

The best part is that tutoring is free. If you want to become a tutor, or if you need a tutor, don't wait until the last minute. Sign up in the Counselling Office at your campus early in the school year.

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In The Know...

You paid an extra \$77.52 this year thanks to the Student Association.

Why? The answer is simple - we raised the cost of the health plan.

Under the new and much improved plan you receive the following:

Those covered receive a Seaboard Life drug card



- prescription drugs at 80% co-insurance discount
- a drug card from Seaboard Life which entitles you to purchase prescription drugs on the spot at an 80% discount
- \$100 vision care benefit
- 100% coverage diagnostic, preventative dental - 1 exam/year
- 75% silver amalgam, silicate, synthetic restorations
- 75% coverage on oral surgery - 2 wisdom teeth per school year
- 10% co-insurance on crowns, bridges and dentures
- 10% co-insurance on endodontics and periodontics

Student Association Elections

Here's your chance to make a difference! The Student Association acts on behalf of all students, tackling many issues around and the College and the Province. There are currently two vacant executive positions available in September. All full-time fee paying students are eligible to run. Each candidate must obtain a nomination form from their Student Association office.

The following executive positions are available:

Director of Chartered Organizations

- act as an official liaison between the Student Association and College administration.
- to advise the President on matters that deal with chartered organization.
- to maintain and improve communication between the SA and chartered organizations.
- to identify problems in the college and initiate an action plan.

Treasurer

- act as chair of finance committee
- prepare yearly operating budget with the President and the Executive Director.
- examine and make recommendations with regard to all budgets presented to the SA by Chartered Organizations.
- be official signing officer of the Student Association.

All positions are subject to other duties as assigned by the President. Elections will be held the week of September 30 to October 4.

Photo ID

Be sure to get your photo ID card. This card gives you access to the Learning Resource Centres, Athletic facilities etc. You'll need it to get a library card, and it may be requested before examinations.

For more information see the posters around the halls of the school.



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In The Know...

September is full of orientation activities for GBC students - so come on out and show your face!



WEDNESDAY - 4TH

St. James Comedy Show with Rick Bronson in the new Student Centre at 12-2pm!

Casa Loma Bar-B-Que and Student Association will be giving out information and FROSH KITS!!!

THURSDAY - 5TH

Nightingale Bar-B-Que and Student Association Booth Frosh Kits and information will be given out.

St. James

Pub from 12-7pm in the Binder Grinder (Student Centre); Every Thursday is a pub day with different events each week!



FRIDAY - 6TH

The most anticipated event of the year is here!

ISLANDFEST - Our traditional event on Centre Island. Everyone Welcome!!! Come try out your pitching skills at the inflatable pitching and dunk-tanks! OR grab a juicy bite at our BBQ. Rock Climbing and Velcro Olympics are a few of the many events taking place. All of this FREE for you - except for the \$4 Ferry fee of course.



WEDNESDAY - 11TH

Come see the hilarioius comedy of the 3 Canadians at the Grand Opening of the Casa Loma Pub from 12-7pm. Pub night is every Wednesday from 12-5pm with special events all of the time.

THURSDAY - 12TH

Our new Student Centre is finally opening!!! From 12-10pm with cake, ribbon cutting, a band, comedy and much more. It's an event that you won't want to miss! All are invited to come down to see and have a drink at St. James.

It's movie mania at Casa Loma so come on out and bring some friends. 12-2pm.

TUESDAY - 17TH

Movie Mania continues to thrive at Nightingale and St. James. 12-2pm

THURSDAY - 19TH

The ever popular and fun Boat Cruise has arrived. Tickets are only \$10 and this super-cheap price even includes a snack! There are also reasonably priced beverages at the cash bar.

12-2pm St. James movie night- title to be announced.



FRIDAY

27TH

Enter to win in a Pool tournament at St. James Pub THE BINDER GRINDER. 12-4pm.



MONDAY - 16TH